

INTERNATIONAL STAGE – 27º SIICUSP

Guidelines for poster formatting



Requirements

LANGUAGE: English

MAXIMUM SIZE: 90cm (width) x 120cm (height)

Organization and layout suggestions

FONT: title 60 pt / headings 30 pt / text 20 pt (it should be adequate for a person to read all the information comfortably at 1,5 m distant)

LAYOUT: two or three columns (check if the items are spread in a organized way and that the colors highlight the main messages you want to put across)

VISUALS: graphs, diagrams, images, photos and subtitles can all be used to present ideas in a condensed way

MATERIAL: one-piece vinyl or paper poster, or composed of many A4 sheets

STRUCTURE:

- Research title
- Institution: name and address where the research was developed; you may also include the name or logo of sponsors or other participants (maximum 5cmX5cm)
- Authors names: those responsible for the research
- Introduction: justification, including the problem or question studied, objective or hypothesis
- Materials and Methods: procedures, equipment, materials and strategies used in the development and analysis
- Development: execution phases, analysis and conclusion. Remember that you should show the scientific or technological process, not only the final product
- Results: those obtained with the methods mentioned before
- Conclusions
- References: references and quotation of authors mentioned in the paper
- Any sentence in the poster which is not the authors' must have its author and source identified properly