### **American Chemical Society**



The American Chemical Society is coming to Universidade de São Paulo!

# 15,20199100 - 15100Auditório do IEA (Antiga Sala do CO) Instituto de Estudos Avançados da Universidade de São Paulo (IEA/USP) Rua da Praça do Relógio, 109 - Cidade Universitária 05508-050 - São Paulo - SP

#### **SPEAKERS**

Prof. Teri Odom **Executive Editor** ACS Photonics

**Prof. Frank Quina** Associate Editor ACS Omega

**Prof. Osvaldo Oliveria** Associate Editor ACS Applied Materials & Interfaces

Join the ACS Editors for an exciting day of scientific lectures, discussions on scholarly publishing, effective communications, and the latest ACS resources.

The program is **FREE** and open to all students and researchers studying the sciences. Registration is highly recommended.

#### PROGRAM

9:00-9:30 Registration

9:30-9:50 **Opening Remarks & ACS Resources to Grow Your** Future

9:50-10:10 **Scientific Lecture from** Prof. Teri Odom

10:10-11:00 **10 Tips for Scholarly** Publishing

#### 11:00-11:40

**Copyright & Ethics** 11:40-12:00 **Networking Break** 

12:00-12:15 **Student Chapter** Presentation

12:15-13:00 Write it, Speak it: Effective **Communications – How to** 

Research

Talk and Write About Your

13:25-13:30 **Closing Remarks and Q&A** 

13:30-15:00 Lunch

13:00-13:25 The Science of Social Media

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**REGISTER TODAY!** 





